

ABSTRACT OF THE DISCLOSURE

Herein disclosed is a display apparatus, to be mounted on an automotive vehicle, comprising: display means (4) for displaying images; supporting means (3) for linearly or 5 pivotably supporting the display means (4); and controlling means (2) for controlling the supporting means (3) to have the display means (4) linearly or pivotably moved to ensure the display means 4 being in face to face relationship with the eyes of the passenger.